

Radiana Todorova

PROFILE

I am a hard-working and motivated student looking for an internship in communications. During my education, I have gained excellent organizational skills and work ethics which have contributed to my development. I have demonstrated efficient teamwork and communication skills and I am looking forward to putting these skills into practice.

CONTACT



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in Radiana Todorova

WORK EXPERIENCE

SALES ASSISTANT

March 2022 - Present

ZARA - Eindhoven, Netherlands

- Developed a strong sense of customer orientation.
- Gained skills to work at flexible hours.
- Experienced with problem-solving and working under pressure.

ADMINISTRATION RECEPTIONIST

July 2021 -September 2021

Hotel "Erma" - Golden Sands, Bulgaria

- Developed great communication skills.
- Worked closely with customers.
- Handled multiple digital accounts.

EDUCATION HISTORY

Eindhoven, The Netherlands

- Fontys University of Applied Sciences | Bachelor -International Communication Management
- Period: September 2020 Present

Varna. Bulgaria

- Fifth Language School "Yoan Ekzarh" | High School Diploma
- Period: September 2015 May 2020

SKILLS

- Leadership skills organization of meetings, distribution of responsibilities.
- Good computer skills Word, Excel, PowerPoint, Canva, Adobe Photoshop, InDesign, Word Press, etc.
- Content marketing skills creating articles, blog posts, social media content, magazine covers, website pages designs.
- Excellent research skills collect, analyze and interpret data efficiently.
- Presentation skills debating, speaking in front of the public.
- Creative writing skills writing advertorials, mind maps.
- Publishing skills writing press releases, emails, newsletters, media statements.
- Inbound marketing skills
- Corporate communication skills aware of corporate strategies aimed at internal and external communication.

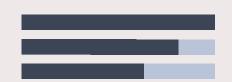
CHARACTERISTICS

- Great team player
- Fast learner
- Flexible and adaptable to a new environment
- Open-minded
- Positive mindset
- Critical thinking

- Motivated and consistent
- Positive attitude
- Organized and enthusiastic
- Self-confident and determined with work

LANGUAGES

- Bulgarian Native
- English Advanced
- French Intermediate



CERTIFICATES

- 2022 Certificate of Content Marketing, issued by HubSpot Academy on date 28.02.2022, valid to 29.03.2024
- 2022 Certificate of Inbound Marketing, issued by HubSpot Academy on date 16.02.2022, valid to 18.03.2023
- 2021 Certificate of The Fundamentals of Digital Marketing, issued by Google Digital Garage on date 15.09.2021
- Gordon Training International's Youth Effective Training
- IELTS Certificate Academic English level

ACTIVITIES

- 2021 Report Presentation at FontysUniversity in Eindhoven on topic Communication
 Strategy for Tony Chocolonely Course Project
- 2021 Provision of Interview with a Public Relations Specialist and Preparation of an article titled: "The various dimensions of the public relations field".
- 2021 Conducting a Research Paper on the topic: "The Hunger in Nigeria".
- 2021 Participating in Course Projects for developing a Marketing Communication Plan for SSCE Eindhoven, Samsung, FHEC, and Levi's.