




Radiana Todorova

PROFILE

I am a hard-working and motivated student looking for an internship in communications. During my education, I have gained excellent organizational skills and work ethics which have contributed to my development. I have demonstrated efficient teamwork and communication skills and I am looking forward to putting these skills into practice.

CONTACT

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-  Radiana Todorova

WORK EXPERIENCE

SALES ASSISTANT

March 2022 - Present

ZARA - Eindhoven, Netherlands

- Developed a strong sense of customer orientation.
- Gained skills to work at flexible hours.
- Experienced with problem-solving and working under pressure.

ADMINISTRATION RECEPTIONIST

July 2021 -
September 2021

Hotel "Erma" - Golden Sands, Bulgaria

- Developed great communication skills.
- Worked closely with customers.
- Handled multiple digital accounts.

EDUCATION HISTORY

Eindhoven, The Netherlands

- Fontys University of Applied Sciences | Bachelor - International Communication Management
- Period: September 2020 - Present

Varna, Bulgaria

- Fifth Language School "Yoan Ekzarh" | High School Diploma
- Period: September 2015 - May 2020

SKILLS

- Leadership skills - organization of meetings, distribution of responsibilities.
- Good computer skills - Word, Excel, PowerPoint, Canva, Adobe Photoshop, InDesign, Word Press, etc.
- Content marketing skills - creating articles, blog posts, social media content, magazine covers, website pages designs.
- Excellent research skills - collect, analyze and interpret data efficiently.
- Presentation skills - debating, speaking in front of the public.
- Creative writing skills - writing advertorials, mind maps.
- Publishing skills - writing press releases, emails, newsletters, media statements.
- Inbound marketing skills
- Corporate communication skills - aware of corporate strategies aimed at internal and external communication.

CHARACTERISTICS

- Great team player
- Fast learner
- Flexible and adaptable to a new environment
- Open-minded
- Positive mindset
- Critical thinking
- Motivated and consistent
- Positive attitude
- Organized and enthusiastic
- Self-confident and determined with work

LANGUAGES

- Bulgarian - Native
- English - Advanced
- French - Intermediate



CERTIFICATES

- 2022 - Certificate of Content Marketing, issued by HubSpot Academy on date 28.02.2022, valid to 29.03.2024
- 2022 - Certificate of Inbound Marketing, issued by HubSpot Academy on date 16.02.2022, valid to 18.03.2023
- 2021 - Certificate of The Fundamentals of Digital Marketing, issued by Google Digital Garage on date 15.09.2021
- Gordon Training International's Youth Effective Training
- IELTS Certificate - Academic English level

ACTIVITIES

- 2021 - Report Presentation at FontysUniversity in Eindhoven on topic Communication Strategy for Tony Chocolonely - Course Project
- 2021 - Provision of Interview with a Public Relations Specialist and Preparation of an article titled: "The various dimensions of the public relations field".
- 2021 - Conducting a Research Paper on the topic: "The Hunger in Nigeria".
- 2021 - Participating in Course Projects for developing a Marketing Communication Plan for SSCE Eindhoven, Samsung, FHEC, and Levi's.